

\$500 IN GOLD TO BE GIVEN AWAY FREE! \$500

To The Church, Lodge, Club, or Individual, for Saving Cash Checks from Merchants Advertising on this Page

Save Busse's Baking Co. Bread Wrappers

10c LOAF..... 25 VOTES
5c LOAF..... 10 VOTES

FAMOUS SOUR CREAM COOKIES, 25 VOTES FOR EACH PACKAGE. FOR SALE AT ALL GROCERIES.

YOU ARE CORDIALLY INVITED TO COME AND SEE OUR NEW HOME.

Brandon Durrell Co.
CORNER MICHIGAN STREET AND JEFFERSON BOULEVARD.

Home Phone 5665.

Bell Phone 665.

SHERMAN

(Successor to Wilhelm's.)
139 S. MICHIGAN ST.

Ready-to-Wear for Women

SUITS, COATS, DRESSES, WAISTS,
SKIRTS AND TRIMMED HATS.
Correct Styles at Popular Prices.

BAKER'S SHOE STORE

114 W. WASHINGTON AV.
Shoes For the Whole Family.

EXPLANATION AND CONDITIONS OF CONTEST

Each firm whose advertisement appears on this page will give one vote for each one cent spent in cash for merchandise when a purchase is made or at the time a credit account is paid.

Each firm on this page has ballots which are properly endorsed and given at the time purchase is made. Ballots may be voted in favor of any church, lodge, charity organization or individual.

Ballots are to be voted in ballot boxes located at the business office of the News-Times.

The result of the balloting will be announced twice weekly in the News-Times.

The campaign runs for ten weeks. At the end of the campaign the ballots will be turned over to a committee of three business men, not connected in any way with the campaign, who will canvass the vote and announce the two winners.

Every sack of Golden Horn, Rose Leaf which was called White Rose, Royal Blend Flour will count from 50 to 700 votes. Read the add.

Every wrapper of every loaf of bread made by the South Bend Bread Co. and by Busse Bros. Baking Co. will count 10 votes for every 50 loaf and 25 votes for the 10c size.

Bring all the flour sacks and bread wrappers to the News-Times office and exchange them for votes.

The LaSalle theater will give 15 votes for each 5c ticket and 25 votes for each 10c ticket.

The Surprise and the Star theaters will give 15 votes for each admission. The Orpheum theater will give 20 to 75 votes.

Votes are not transferable. Call Home 1151, Bell 2100 for further information.

Save South Bend Bread Company's Bread Wrappers

10c Loaf Wrapper Counts..... 25 Votes
5c Loaf Wrapper Counts..... 10 Votes

FOR SALE AT ALL GROCERIES.

Bring These to The News-Times Office and Exchange Them For Votes.

NOTICE!

The Catalog Service Co. are PRINTERS

Watch This Space

WE INVITE SPECIAL ATTENTION TO THIS SPACE. WE PROPOSE GIVING UNHEARD OF BARGAINS DURING THE TEN WEEKS OF THIS CONTEST.

St. Joe Furniture Co.
122 S. MICHIGAN ST.

Millinery and Art Needlework that

are

"Always Different"

Mrs. M. A. Fralick

131 N. MAIN ST.

"PAY LESS AND DRESS BETTER" PLATT & PERKEY 999 CLOTHIERS

Michigan St., Cor. Wayne

The very latest designs and models at sale prices every day in the year.

\$13.50 to \$16.00 Suit and Overcoat values..... \$9.99
\$16.00 to \$20.00 Suit and Overcoat values..... \$11.99
\$20.00 to \$25.00 Suit and Overcoat values..... \$14.99

Save a Dollar Hats \$2.00—\$4.00 Dress Pants values, \$2.99—Complete Line of Popular Priced Furnishings.

COAL AND WOOD

LET US DELIVER YOUR NEXT ORDER.

FEASER & FEASER

1516 W. WASHINGTON AVE.

Bell Phone 3978.

Home Phone 1460.

SAVE THE SACKS OF THE FOLLOWING BRANDS OF FLOUR:

ROSE LEAF which originally named White Rose—**GOLDEN HORN** and **ROYAL BLEND**

100 Pound Sack Will Count..... 700 Votes
50 Pound Sack Will Count..... 300 Votes
25 Pound Sack Will Count..... 150 Votes
7 Pound Sack Will Count..... 50 Votes

FOR SALE AT ALL GROCERIES.

Bring the sacks to The News-Times and Exchange them for Votes.

Sibley Hardware Co.

HARDWARE, TOOLS, CUTLERY, ETC.
STOVES FOR HARD OR SOFT COAL.
128-130 S. MICHIGAN STREET.

It's Quality First



When you buy a Walk-Over Shoe. If you are not a wearer of Walk-Over Shoes, begin today.

115 SOUTH MICHIGAN ST.

Buy Your Groceries at

SOUTH BEND'S GREATEST GROCERY

Where quality and system are combined to give you the best for the Least possible Prices.

Most Courteous Attention Shown to All.

Hurwich Cash Grocery

400-402 S. MICHIGAN ST.

The newest and most up-to-date theater in South Bend

GET VOTES AT THE

LaSalle Theater

10c Tickets, 25 votes
5c Tickets, 15 votes

AT THE

Surprise Theater

5c Tickets, 15 votes

AT THE

Star Theater

5c Tickets, 15 votes

I. W. Lower Decorating Co.

Foreign and Domestic Wall Hangings, Pictures, Framing, Artists' Materials, Paints, and Painters' Supplies.

Bell 159. Home 5159.

Walter's French Dry Cleaners

112 W. WAYNE ST.

Home Phone 6588.

Bell Phone 1121.

Smoger Lumber Co.

LAUREL AND DIVISION STS.

BELL PHONE 122.

HOME PHONE 5122.

COUPONS COUPONS

GIVEN WITH EVERY PURCHASE AND PAYMENT AT THIS STORE.



112 E. JEFFERSON BLVD.

MUESSEL'S GROCERY

IS THE STORE OF QUALITY.

STAPLE, FANCY GROCERIES AND COUNTRY PRODUCE.

113 NORTH MAIN ST.

Bell Phone 500. Home Phone 5500.

QUALITY FIRST.

DIAMONDS

WATCHES AND JEWELRY.
GIFTS FOR ALL OCCASIONS.

CLAUER'S 3-FLOOR JEWELRY STORE
—IT IS WHAT CLAUER SAYS IT IS!—

Home Phone 5104.

Bell Phone 104.

Central Electric Company

WIRING, SUPPLIES, FIXTURES,
ELECTR PLATING

128 SOUTH MAIN ST.

Livingston's

THE STORE FOR MEN.
KUPPENHEIMER CLOTHES
\$20 AND \$25.
STYLEPLUS (Guaranteed)
CLOTHES, \$17.
OTHER GOOD MAKES
\$12.50 and \$15.
DUNLAP AND HAWES
HATS.

OPEN A SAVINGS ACCOUNT WITH THE

American Trust Company

AND GET A VOTE FOR EVERY CENT THAT REMAINS ON DEPOSIT SIX MONTHS OR MORE.

FURNITURE, RUGS, STOVES AT

SMITH & WHERRETT

THE CASH STORE.

326-328 SOUTH MICHIGAN ST.

Beyer Floral Co. Flowers, Birds and Gold Fish

Complete Line of Nursery Stock

Bell Phone 894.

Home Phone 1951

ORPHEUM THEATER

KEITH STANDARD VAUDEVILLE

3 SHOWS DAILY.

2:30, 7:30, 9:00.

10c Tickets..... 20 Votes
25c Tickets..... 65 Votes

15c Tickets..... 40 Votes
35c Tickets..... 75 Votes